

S.C.M.A. Investor Executive Addendum

Purpose of This Addendum

This addendum is designed to accompany the S.C.M.A. Business Plan when shared with current or prospective Investors. It highlights the investor-relevant logic of the plan without restating its full contents.

The Opportunity

S.C.M.A. exists to address a widening generational gap within the Christian movement by creating **perennial spaces of belonging, formation, and leadership development** for the Next Generation. Through Swamp Corps, camps are established and transferred to local ownership in a way that allows faith and servant-leadership to be passed on sustainably.

Why S.C.M.A. Is Different

- **Perennial, not episodic:** Camps are built to endure, not to operate as one-time experiences.
- **Leadership-centered:** Investment prioritizes people, training, and culture over infrastructure alone.
- **Multiplicative:** Each successful camp becomes a locally sustained ministry that impacts generations.

What Investor Resources Enable

Investor support allows S.C.M.A. to:

- Accept new invitations from host communities worldwide.
- Deploy experienced Swamp Corps leaders to train and mentor local teams.
- Accelerate leadership development while maintaining cultural and theological integrity.
- Prepare intentionally for leadership succession and long-term sustainability.

Return on Mission

While S.C.M.A. is a non-profit ministry, Investors experience a clear return on mission, including:

- Tangible outcomes such as camps established, leaders trained, and communities equipped.
- Intangible outcomes such as sustained faith transmission, intergenerational partnership, and renewed confidence in the Next Generation.

A Long-Term Legacy

Investing in S.C.M.A. is not simply supporting a program; it is participating in the creation of a **system that perpetuates faith, leadership, and service from one generation to the next**. It offers a way to steward resources toward outcomes that endure well beyond the present moment.

Relationship, Not Transaction

S.C.M.A. views Investors as partners in mission. Engagement may include prayer, wisdom, advocacy, and financial support—each contributing to the shared goal of bridging the generations in faithful, sustainable ways.